

CUSTOM WEBSITE DEVELOPMENT: WORDPRESS



HYPR was looking for a skilled team to take over the [development of their WordPress site](#) and bring all the design elements into pixel perfection across mobile and desktop screens.

TRUE PASSWORDLESS SECURITY

HYPR is the first Authentication Platform designed to eliminate passwords and share secrets across the enterprise.

BeanMachine was trusted to take over building the HYPR WordPress website in 2019. HYPR already had the structure of a website and needed a skilled team to perform a full code review, develop new modules, and fix various aspects of the site for a Phase II launch effort.

Code reviews can typically take multiple weeks, but HYPR did not have this kind of time. We throttled up our workforce and conducted simultaneous branches of code reviews for a 72-hour turnaround. We immediately started development thereafter.

We worked through hundreds of tasks to create the pixel perfect website HYPR strongly envisioned, all while adhering to their strict security protocols. After 5 months of meticulous work, BeanMachine delivered a custom WordPress site that showcases HYPR unique brand and all their digital assets.



HYPR



Cybersecurity



New York



hypr.com

AT A GLANCE

CHALLENGES

- Inheriting previous code can cause delays and increase costs
- Design a resource center to showcase a plethora of information
- Migrate hundreds of assets into the new WordPress platform

SOLUTIONS

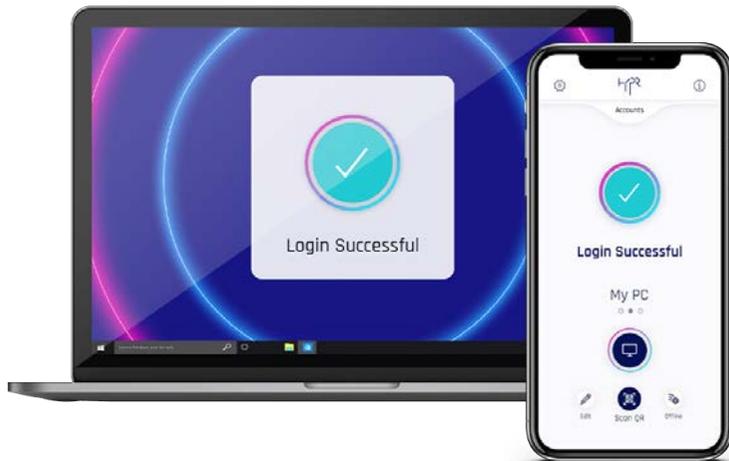
- WordPress is a core competency, BeanMachine did not hesitate to dive deep into this code
- Created an intuitive Resource Center with smart search capabilities
- Cleaned and managed AWS database for seamless migration of content



SOLUTIONS

BeanMachine deployed a team of top talents to offer a quick and efficient code review. We took a budget-conscious approach to this project since HYPR needed to see results quickly without wasting any further assets.

Our team started with edits on the site within 72 hours and was able to see HYPR through a successful Phase II launch of their website so they could focus on raising their Series B round.



STRATEGY & APPROACH

1

CODE REVIEW AND QUICK DEVELOPMENT

BeanMachine didn't bat an eye when tasked with taking over previously built code. Where we typically reserve 40-80 hours for full code reviews of larger platforms, we delivered insights in 72 hours and immediately began development work.

2

RESOURCE CENTER

HYPR needed to migrate data into a large resource platform that had specific tags and search parameters that needed to be adhered to. BeanMachine wrote custom scripts to make this process quick and seamless, building a thriving resource center.

3

PIXEL PERFECT DESIGNS

HYPR handles some of the strictest security protocols on the internet. Being meticulous is their nature. We met their demand by making sure the design they envisioned was delivered to pixel perfect on both desktop and mobile views.

RESULTS

5,500

DAILY WEBSITE VISITORS

Wordpress website and
AWS architecture

3000+

PAGE VIEWS PER DAY

Users are interacting with the
site on deeper levels

250+

MIGRATED ASSETS

HYPR has a large repository
of resources to showcase

\$32.1M

TOTAL FUNDING

Development for startups is
a core competency



LET'S CREATE

www.beanmachine.dev



BeanMachine